



2022

# Impact Report

Operation  Smile  
Canada



## The Power of Partnerships

Highlighting Your Impact in 2022

# 40 Years of Positive Partnerships

## Celebrating YOU!

**In November 1982, we ventured with a group of medical volunteers** to the Philippines to help repair children's cleft lips and cleft palates. Little did we know at the time that our lives would transform – **forever.**

We both remember our sentiments when Operation Smile was formed 40 years ago. An exhilarating feeling – grounded in our love of children – led us to where we are today. Operation Smile is made up of people from all walks of life who believe that anyone born with a cleft condition deserves safe, effective, and timely surgery and comprehensive care.

**YOU are one of those people.**

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**Today, we celebrate you, and others like you who have given what you can, when you can. The love of human kindness is how Philanthropy is defined. Thank you for sharing that love.**

As we begin this new Decade of Love and Leadership, that exhilarating feeling we had when we started Operation Smile is still present every waking morning.

**We simply would not be where we are today without our highly skilled global volunteers and your partnership.** Help us reach a million more patients in more places, closer to where they live. And together, we will ensure communities have access to safe life-saving surgery and care for all.



**Dr. Bill & Kathy Magee**  
Co-Founders,  
Operation Smile



# Together, with YOU, we are doing more!

**As our global family celebrates 40 years of delivering free and exceptional cleft surgery, our Canadian Foundation also celebrates its 10th anniversary in 2022.**

Thank you for being integral partners supporting our 6,000+ global medical volunteers delivering this vital surgery and care. Over this time, more than 326,000 patients have had their lives transformed for the better simply through an act of kindness and love from a total stranger who cared.

Sadly, what hasn't changed is every three minutes – regardless of a pandemic, natural disaster, or economic downturn – a child is born with a cleft condition.

**Thank YOU for standing alongside these beautiful children and their families.** We hope you see the impact you have made in the few examples featured in this print edition. Please visit our website to read a more expanded report.

Your commitment and generosity ensure that our plans over the next decade to help a million more patients will become another milestone to celebrate in 2032.

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**Your support transforms the life of the child, their family and their future. Thank you for making futures brighter – one smile at a time.**



**Ken Wilson, MD, FRCS**

Chair, Board of Directors,  
Operation Smile Canada



**Mark Climie-Elliott, CFRE**

CEO and Chief Smile Officer,  
Operation Smile Canada

# Your Impact Never Stops

## More Surgeries Helping More Patients

Your partnership with Operation Smile is so powerful! It allows us to unite families, patients, and global medical specialists for a common purpose – to deliver free, safe and timely cleft surgeries and care to those in need. It was only a year ago when our teams resumed smaller and more local surgical programs. This year, we are pleased to report that we are very much back to pre-pandemic service levels for surgery and care.

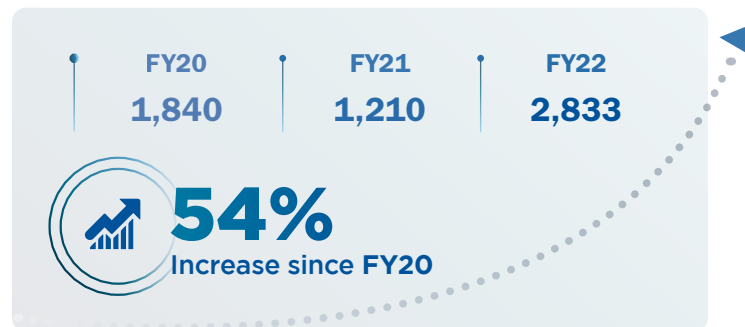
Every country experienced different challenges. In Madagascar, two years since the pandemic hit, Operation Smile resumed its surgical programs in Tamatave. During this time of waiting, our nutrition programs became critically important.

For malnourished babies, each gram gained is a step closer to the possibility of life-changing surgery. Our nutrition programs in Tamatave helped save and change the lives of **42 malnourished cleft patients** by helping them gain and successfully maintain the desired weight until surgical programs resumed.

It was a long-awaited celebratory moment for our patients when they were finally scheduled to receive their surgery this past April and receive new smiles!

Through it all, our caring never stopped, and neither did your impact.

### SURGERIES PERFORMED: \*



\*Canadian-funded



# 28,527

patients received  
comprehensive cleft  
care in the 21 countries  
we supported this year

# 11%

of them were  
new patients

PATIENT  
CONSULTATIONS  
CONDUCTED

FY20

36,039

FY21

70,230

FY22

94,679



# 59%

Increase since FY20



# Beaming with Joy

Honoré was born in Madagascar with a cleft lip and cleft palate to caring parents who wanted nothing but the best for him. “Children were afraid of him,” his mother, Eclairé, recalls emotionally. “He would play alone because others thought his cleft lip could be contagious.”

Eclairé first brought Honoré to an Operation Smile surgical program in 2019. Unfortunately, Honoré was underweight and malnourished. A staggering 55% of children under five in Madagascar experience stunted growth. This sadly meant Honoré was too weak to undergo surgery. **Instead, partners like you ensured he could be enrolled in Operation Smile’s Nutrition Program.**

The Nutrition Program delivers vital supplies, including food packages of rice, beans, milk, and oil, to those hit hardest by the pandemic. **It provided Honoré and his parents with the lifeline they needed.**

When surgical programs resumed in the spring of 2022 in Madagascar, Honoré was in good health. He passed all

his medical evaluations and was scheduled for his life-transforming cleft surgery.

Eclairé says the wait was more than worth it. **“Honoré is famous in our village now,”** Eclairé shares joyfully. **“He looks beautiful. Our family and neighbours were beaming with joy to see him. They couldn’t believe he was the same child.”**

Today, six-year-old Honoré is patiently waiting for his next surgery to repair his cleft palate. He dreams of being a school teacher when he grows up. **A gift made possible by Operation Smile partners like you.**



**4,573**  
Patients received nutritional consultations  
and our nutritional packages

NUTRITIONAL  
CONSULTATIONS  
PROVIDED

FY20  
2,838

FY21  
3,901

FY22  
4,573



**61%**

Increase since FY20

Honoré, age 6





# New Smiles in Bolivia

Maria Belen, age 6



When Maria Belen was born in Bolivia with a cleft lip and cleft palate, her mother was surprised. She didn't know anything about cleft conditions.

As a single mother and teacher, she was confused and scared for her daughter's future.



“ I called Operation Smile and was told that there would be a surgical program happening the next month. I felt hopeful for the first time. ”

- Maria Teresa





Across Bolivia in 2022, it is anticipated that your support will touch the lives of:

**126**

patients planned

**949**

planned consultations

**203**

patients received surgery

**3,061**

consultations provided

**61%**

increase

**223%**

increase



At just a month and a half old, Maria Belen was too young for surgery and had difficulties breastfeeding until our dental volunteers fitted her with an obturator (feeding plate) to ensure she would get the nutrients she needed to thrive. She also received nutrition consultations and nutritious food to maintain her good health for surgery.

To Maria Teresa's relief, her daughter was soon scheduled for her first cleft lip surgery! She continued to receive comprehensive care until she was ready for her cleft palate surgery in June 2022. Today, she beams with pride and excitement whenever a camera is nearby.

# Strengthening Cleft Care in Africa

## Through Hospital Partnerships & Training

Investing in local programs and operations is the best way to support local health care systems in need of resources to provide safe and timely cleft care to those in need.

Local volunteers and staff are closest to our patients, know their needs, and establish bonds and relationships with patients and their families. They also understand how to work best with local hospitals to arrange cleft surgeries.

This year, Operation Smile Canada made new investments in Africa to help recruit and train **patient advocates**, who empower cleft patients in communities to attend surgical programs held with local hospital partners. Further investments were made in training and education programs for **healthcare workers** and **medical volunteers**.



Antsa, age 22 months

## In South Africa

Our patient advocates, enlisted **48 patients** with cleft conditions for cleft surgery and comprehensive care. Of these, **29 patients** received cleft surgery and will receive follow-up cleft care with the support of patient advocates in their region. **Close to 80 Community Health Care Workers** attended cleft care workshops and were trained in CPR & BLS (Basic Life Support) skills. Operation Smile has partnered with Inkosi Albert Luthuli Academic Hospital in KwaZulu Natal and Charlotte Maxeke Academic Hospital in Gauteng to provide year-round cleft surgical programs to children waiting for their new smile.

## In Kenya

At the Thika Level Five Hospital in Kiambu County, our team of **40 local volunteers** successfully provided free and safe cleft surgery to **44 patients**. Operation Smile in Kenya has also partnered with the Nakuru County Government and the Kenya Association of Anesthesiologists to further strengthen its healthcare systems and expand access to cleft surgeries and care.

## In Mozambique

Operation Smile's patient advocates, in partnership with the **Ministry of Health**, enlisted **162 patients** with cleft conditions for cleft surgery and care. Over **50 Community Health Workers** attended cleft care workshops, and **48 health workers** from Nampula Central Hospital and Marrere General Hospital in Nampula were trained in BLS (Basic Life Support) skills. Additionally, 1 health worker from the Ministry of Health received training to become a BLS instructor.

**1,664**

people received training in AHA (American Heart Association) training, BLS (Basic Life Support) skills, Pediatric advanced life support (PALS) and ACLS (Advanced Cardiac Life Support) training

**149**

doulas, midwives and community health workers were trained



# Dental & ENT Programs

## Expanding Comprehensive Cleft Care

At Operation Smile, we believe that investing in the health of children born with cleft conditions is one of the most important things we can do to build a better future for them and their communities.

This year, you impacted thousands of children's lives who received oral health and dental care, including ENT (Ear, Nose & Throat) care at our partner hospitals and clinics around the world.

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### In Bolivia

This past June, you helped provide **57 patients** with free dental care, including dental cleaning and treatment for cavities, in partnership with the University of Aquinas Bolivia's dental clinic. Our medical volunteers taught patients and their families about the importance of oral health and good hygiene practices for healthy gums and teeth.

### In Egypt

In an Operation Smile first, you enabled the launch of a dedicated cleft rhinoplasty surgical program. This program provides surgeries to reshape the noses of children and adults who have undergone cleft repair surgeries. In March 2022, **17 patients** received rhinoplasty procedures, dental procedures, cleft repair surgeries and bone grafts. Since its launch in August 2021, the program has directly benefited **101 patients**.

### In Morocco

Operation Smile carried out ENT programs in Rabat and Casablanca in January 2022. Our partnerships with local hospitals and clinics, Hôpital des Enfants in Rabat, and Val d'Anfa Clinic in Casablanca, our talented global medical volunteers, and you helped provide **21 patients** with over **40 surgical procedures** and speech therapy.





DENTAL  
CONSULTATIONS  
PROVIDED

FY20  
**2,442**

FY21  
**9,840**

FY22  
**16,246**



**+500%**

Increase since  
FY20

# Financial Highlights

## Treasurer's Message

As restrictions around the world continue to ease, our global teams are starting to return to a robust schedule of surgeries to help more patients in more places. I am thankful for each of you (our partners) for helping Operation Smile deliver more surgeries and care for waiting children.

Your generosity continues to inspire others to give and join in our effort to help a million more patients with untreated cleft conditions over this next decade. Thank you!

I am pleased to report that our total operating surplus of \$741,725 for the year ending June 30, 2022, is being restricted to future program investments. As our global teams begin adding more surgical, educational, and comprehensive care programs, I am thankful to you for ensuring we can respond with the required funds to help any patient who needs us.



**Thank you again for your generosity –  
and smiling with our children.**

**Lori Tymchyk**

Treasurer,  
Operation Smile Canada Foundation

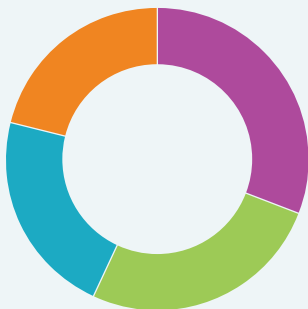
## STATEMENT OF OPERATIONS

**FISCAL YEAR 2022 - July 1, 2021 - June 30, 2022**

Revenue	FY22	FY21
Donations	\$15,410,998	\$14,684,551
Grants	\$700,000	\$700,000
Other	\$293,201	\$42,486
<b>Total Revenue</b>	<b>\$16,404,199</b>	<b>\$15,427,037</b>
<b>Expenses</b>	<b>FY22</b>	<b>FY21</b>
Programs	\$8,993,997	\$7,536,736
Fundraising	\$5,080,280	\$4,154,088
Admin	\$1,588,197	\$1,568,487
<b>Total Expenses</b>	<b>\$15,662,474</b>	<b>\$13,259,311</b>
Operating Surplus	<b>\$741,725</b>	<b>\$2,167,726</b>
Internally Restricted to Programs	<b>\$741,725</b>	<b>\$2,000,000</b>
Unrestricted Fund Net Surplus	<b>\$0</b>	<b>\$167,726</b>

## PROGRAM INVESTMENTS

● Surgical Programs	<b>31%</b>
● Comprehensive Care Centres	<b>26%</b>
● Local Medical Programs including nutrition and other pre- and post-operative care programs	<b>22%</b>
● Training & Education	<b>21%</b>



We have a goal to deliver a million more smiles by the end of 2032. We have a solid plan to do it and a vision for the change you can make happen in the lives of our patients.



## There's Much More Online

The full version of our 2022 Impact Report is available on our website and features:

- full audited financial statements
- understanding comprehensive cleft care
- training medical volunteers
- stories and videos
- volunteer impact

Access the full Impact Report at:  
**[operationsmile.ca/impact2022](https://operationsmile.ca/impact2022)**



# More Smiles Every Day


Every gift leads to a smile and means the world to a child who needs your help. A great way to help more children every day is to become a monthly **SMILE PARTNER**. Giving monthly is an easy, budget-friendly way for you to deliver impact to the children every month. You'll keep them healthy before and after their surgery, ensuring care every step of the way and for as long as they need us.


Many local surgical programs are resuming where conditions are safe for patients and local medical volunteers. Become a **SMILE PARTNER** today and help deliver new smiles and complete care to the thousands of waiting children around the world.

Call us at: **1.844.376.4530** or visit [operationsmile.ca/smile-partners](https://operationsmile.ca/smile-partners)

## Thank you!



 Toll-free: 1.844.376.4530  
Local: 647.696.0600

 204-375 University Ave.  
Toronto, ON M5G 2J5

 [operationsmile.ca](https://operationsmile.ca)

 [ca-supporters@operationsmile.org](mailto:ca-supporters@operationsmile.org)

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OSC FALL 2022

