Financial Statements of

# OPERATION SMILE CANADA FOUNDATION

And Independent Auditor's Report thereon

Year ended June 30, 2025



#### **KPMG LLP**

Vaughan Metropolitan Centre 100 New Park Place, Suite 1400 Vaughan, ON L4K 0J3 Canada Telephone 905 265 5900 Fax 905 265 6390

### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Operation Smile Canada Foundation

### **Opinion**

We have audited the financial statements of Operation Smile Canada Foundation (the Entity) which comprise:

- the statement of financial position as at June 30, 2025
- the statement of operations and changes in unrestricted net assets for the year then ended
- the statement of changes in restricted net assets for the year then ended
- · the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies (Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at June 30, 2025, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### **Basis for Opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our auditor's report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



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### Other Information

Management is responsible for the other information. Other information comprises:

 the information, other than the financial statements and the auditor's report thereon, included in the impact report.

Our opinion on the financial statements does not cover the other information and we do not and will not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit and remain alert for indications that the other information appears to be materially misstated.

We obtained the information, other than the financial statements and the auditor's report thereon, included in the impact report as at the date of this auditor's report. If, based on the work we have performed on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact in the auditor's report.

We have nothing to report in this regard.

# Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.



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As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

#### We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, design and perform audit procedures responsive to those risks, and obtain
  audit evidence that is sufficient and appropriate to provide a basis for our opinion.
  - The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including
  the disclosures, and whether the financial statements represent the underlying transactions and
  events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Canada

September 24, 2025

KPMG LLP

Statement of Financial Position

June 30, 2025, with comparative information for 2024

	2025		2024
Assets			
Current assets:		_	
Cash and cash equivalents	\$ 7,110,074	\$	6,390,260
Accounts receivable	287,350		310,552 127,044
Due from Operation Smile, Inc. (note 3(a)) Prepaid expenses	209,901		121,865
Frepaid expenses	7,607,325		6,949,721
Capital assets (note 4)	47,934		59,500
	\$ 7,655,259	\$	7,009,221
Liabilities and Net Assets  Current liabilities:			
Accounts payable and accrued liabilities	\$ 351,648	\$	401,561
Due to Operation Smile, Inc. (note 3(a))	650,293		401,001
	1,001,941		
Net assets:	1,001,941		401,561
Unrestricted	1,001,941		401,561
	1,001,941 1,093,833 5,559,485		401,561 1,093,833 5,513,827
Unrestricted	1,001,941		401,561
Unrestricted	1,001,941 1,093,833 5,559,485		401,561 1,093,833 5,513,827

See accompanying notes to financial statements.

On behalf of the Board:

Director

Treasurer

Statement of Operations and Changes in Unrestricted Net Assets

Year ended June 30, 2025, with comparative information for 2024

	2025	2024
Revenue:		
Donations	\$ 20,296,254	\$ 20,569,970
Operating grant (note 3(b))	1,500,000	1,000,000
Other (note 3(a))	453,494	378,951
	22,249,748	21,948,921
Expenditures:		
Program services (note 5)	12,718,306	12,439,512
Supporting services (note 8):		
Fundraising	7,561,260	7,001,490
Administrative	1,924,524	1,952,888
	22,204,090	21,393,890
Excess of revenue over expenditures	45,658	555,031
Unrestricted net assets, beginning of year	1,093,833	1,093,833
Internal transfer to restricted fund for program commitments (note 6)	(45,658)	(555,031)
Unrestricted net assets, end of year	\$ 1,093,833	\$ 1,093,833

See accompanying notes to financial statements.

Statement of Changes in Restricted Net Assets

Year ended June 30, 2025, with comparative information for 2024

	2025	2024
Restricted net assets, beginning of year	\$ 5,513,827	\$ 4,958,796
Internal transfer to restricted fund for program commitments (note 6)	45,658	555,031
Restricted net assets, end of year	\$ 5,559,485	\$ 5,513,827

See accompanying notes to financial statements.

Statement of Cash Flows

Year ended June 30, 2025, with comparative information for 2024

	2025	2024
Cash provided by (used in):		
Operating activities:		
Excess of revenue over expenditures	\$ 45,658	\$ 555,031
Amortization which does not involve cash	11,566	6,847
Change in non-cash operating working capital:		
Accounts receivable	23,202	(45,281)
Due to/from Operation Smile, Inc.	777,337	(703,411)
Prepaid expenses	(88,036)	(4,200)
Accounts payable and accrued liabilities	(49,913)	144,872
	719,814	(46,142)
Investing activities:		
Purchase of capital assets		(66,347)
Increase (decrease) in cash and cash equivalents	719,814	(112,489)
Cash and cash equivalents, beginning of year	6,390,260	6,502,749
Cash and cash equivalents, end of year	\$ 7,110,074	\$ 6,390,260

See accompanying notes to financial statements.

Notes to Financial Statements

Year ended June 30, 2025

### 1. Purpose of organization:

Operation Smile Canada Foundation ("Operation Smile" or the "Organization") was incorporated without share capital under the Canada Corporations Act on July 1, 2011 and was continued under the Canada Not-for-profit Corporations Act on August 21, 2014. Operation Smile is registered as a charitable organization under the Income Tax Act (Canada) and, accordingly, is not subject to income taxes.

Operation Smile's charitable purposes are:

- to perform health-care examinations and surgical procedures by credentialed medical professionals on children and other individuals to repair various facial deformities, including but not limited to, cleft lip and cleft palate;
- to provide education and training to medical personnel with respect to providing surgical care and treatment services to children and other individuals;
- to provide medical equipment to not-for-profit medical clinics and hospitals in geographical areas unable to adequately meet the medical needs of individuals suffering from facial deformities;
- to conduct research with respect to the causes of cleft lip and cleft palate, and to disseminate the results of such research; and
- to raise awareness and inspire action and leadership with respect to cleft lip and cleft palate by educating the public through social media and by participating in international health conferences.

The Organization raises funds from Canadians who support these programs, which are delivered through a Contract for Service Agreement by Operation Smile, Inc. ("OSI"), a related party, headquartered in Virginia Beach, Virginia, USA.

Notes to Financial Statements (continued)

Year ended June 30, 2025

### 2. Significant accounting policies:

The financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations - Part III of the Chartered Professional Accountants of Canada Handbook applied with the framework of the accounting policies summarized below.

#### (a) Revenue recognition:

The Organization follows the deferral method of accounting for contributions which include donations and operating grants. Operating grants are recorded as revenue in the year in which they relate. Grants approved but not received at the end of an accounting year are accrued. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Externally restricted contributions are recognized as revenue in the year in which the related expenses are recognized.

#### (b) Cash and cash equivalents:

Cash and cash equivalents include cash in the bank and guaranteed investment certificates with maturities of less than three months.

### (c) Foreign currency translation:

Monetary assets and liabilities denominated in foreign currencies are translated into Canadian dollars at the statement of financial position date. Revenue and expenditures relating to foreign currency denominated transactions are translated into Canadian dollars at the rates of exchange prevailing on the dates of the transactions.

### (d) Financial instruments:

Financial assets and liabilities are recognized when the Organization becomes a party to the contractual provisions of the instrument. Financial assets and liabilities are derecognized when the rights and obligations to receive or repay cash flows from the assets and liabilities have expired or have been transferred and the Organization has transferred substantially all the risks and rewards of ownership.

Notes to Financial Statements (continued)

Year ended June 30, 2025

### 2. Significant accounting policies (continued):

The Organization initially recognizes all its financial assets and financial liabilities at fair value and subsequently at amortized cost, except for due from OSI, which is measured at the exchange amount. Changes in fair value are recognized in the statement of operations and changes in unrestricted net assets. Financial assets measured at amortized cost are tested for impairment at the end of each reporting year when there are indicators the assets may be impaired.

The Organization believes that it is not exposed to significant interest rate risk, market risk, credit risk, cash flow risk or liquidity risk arising from its financial instruments. There has been no change to the risk exposures from 2024.

### (e) Capital assets:

Capital asset purchases are recorded at cost and are amortized over their estimated useful lives on a straight-line basis. The Organization uses the following annual amortization rates:

Computer hardware	5 years
Equipment	5 years
Furniture and fixtures	10 years

#### (f) Allocation of expenditures:

Operation Smile allocates salaries and benefits and certain other expenditures to program and supporting services (fundraising and administration) activities based on estimates of time spent.

### (g) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the year. Actual results could differ from those estimates.

Notes to Financial Statements (continued)

Year ended June 30, 2025

### 3. Related party transactions and balances:

The Organization has a Licensing Agreement with OSI, which grants the Organization the legal right to use the "Operation Smile" name, logo and other trademarks to raise awareness and funds that support programs as stated in note 1.

#### (a) Program services:

The Organization remits an agreed upon amount to OSI based on Contractor Agreement(s).

During the year, the Organization funded \$11,381,963 (2024 - \$11,206,479) to OSI. At year end, \$681,963 (2024 - nil) was payable to OSI for the Contractor Agreement(s).

During the year, the Organization received reimbursements of expenses related to the department of Global Medical Training & Education of \$213,615 (2024 - \$88,550) included in other revenue, of which, \$67,421 (2024 - \$22,304) was receivable from OSI as of year end.

During the year, the Organization received reimbursements of travel expenses prepaid by the Organization of \$82,095 (2024 - \$104,740) included in other revenue, of which, \$32,001 (2024 - \$104,740) was receivable from OSI as of year end.

At year end, \$67,752 (2024 - nil) was payable to OSI for reimbursement of direct response marketing expenses prepaid by OSI.

#### (b) Operating grant:

OSI supports the Organization with grant funding to assist with strategic initiatives that align with the Organization's goals to increase direct program contributions. In the current year, funding of \$1,500,000 (2024 - \$1,000,000) was provided to the Organization.

Notes to Financial Statements (continued)

Year ended June 30, 2025

### 4. Capital assets:

						2025	2024
			Accu	mulated	١	let book	 let book
		Cost	amo	rtization		value	value
Computer hardware	\$	29,580	\$	8,531	\$	21,049	\$ 26,965
Equipment	,	19,740	·	7,896		11,844	15,792
Furniture and fixtures		17,027		1,986		15,041	16,743
	\$	66,347	\$	18,413	\$	47,934	\$ 59,500

### 5. Program services:

Details of the program services expenditures are as follows:

	2025	2024
Funded to OSI (note 3(a)) Other program expenses	\$ 11,381,963 1,336,343	\$ 11,206,479 1,233,033
	\$ 12,718,306	\$ 12,439,512

### 6. Internally restricted net assets:

The Board of Directors has approved the transfer to the program fund of \$45,658 (\$2024 - \$555,031) to support program commitments.

	2025	2024
Stabilization (a) Program (b)	\$ 800,000 4,759,485	\$ 800,000 4,713,827
	\$ 5,559,485	\$ 5,513,827

- (a) To cover its operations in the event of unanticipated changes.
- (b) Supporting program commitments for surgical and comprehensive cleft care programs, education/training, and research.

Notes to Financial Statements (continued)

Year ended June 30, 2025

### 6. Internally restricted net assets (continued):

In 2018, the Board of Directors approved the transfer of \$25,000 from the stabilization fund to establish an endowment fund with the Toronto Foundation. This endowment fund is restricted for program purposes. At year end, the fund balance was \$27,099 (2024 - \$25,809). During the year, the Organization received a distribution of \$1,076 (2024 - \$981) from the endowment fund.

### 7. Commitments:

The minimum annual lease payments under operating leases for premises for the next five years are as follows:

2026	\$ 207,746
2027	211,494
2028	215,991
2029	220,488
2030	36,233
	\$ 891,952

Notes to Financial Statements (continued)

Year ended June 30, 2025

### 8. Supporting services expenditures:

Details of supporting services expenditures are as follows:

	2	025	2024		
	Fundraising	Administrative	Fundraising	Administrative	
	•			0 0 0 4 7	
Amortization	\$ -	\$ 11,566	\$	\$ 6,847	
Bank and credit card charges	854	312,802	54	260,485	
Computer expense	55,028	198,526	37,672	181,966	
Direct mail	1,443,692	_	1,327,765	_	
Donor engagement activities	1,130	1,422	3,658	1,529	
Donor relations/processing	240,404	·	226,277	_	
Loss on foreign exchange	_	3,144	_	9,335	
Media and web expense	1,918,675	_	1,736,567	· <u>-</u>	
Occupancy		208,020	_	203,945	
Office expenses	5,595		5,735	66,438	
Outbound donor engagement	0,000	00,.0.	7,	55, .55	
	1,296,453	_	1,164,900	_	
programs	681,740	22,069	763,204	17,740	
Postage	•	,	•	4,321	
Printing and promotions	53,233	1,831	43,236	•	
Professional services	221,815	66,045	196,900	246,073	
Salaries and benefits	1,576,571	965,100	1,392,826	858,402	
Staff training	3,220	28,022	30,776	59,466	
Travel	62,850	50,820	71,920	36,341	
	\$ 7,561,260	\$ 1,924,524	\$ 7,001,490	\$ 1,952,888	

### 9. Comparative information:

Certain comparative information has been reclassified to conform with the financial statement notes presentation adopted in the current year.