



Cycle for Smiles is a global series of virtual and/or team ride events across more than 20 countries that will raise funds to support children living with cleft conditions in low- and middle-income countries.

We need you to ride - on your own or with a team - to help more children receive safe cleft surgery and care. Get fit, have fun and deliver smiles.

Sign up or donate at [www.operationsmile.ca/cycleforsmiles](http://www.operationsmile.ca/cycleforsmiles)

Brazil	Malawi	Boston College	University of Miami	Atlanta
Canada	Morocco	Case Western Reserve Univ.	University of Mississippi	Boulder/Colorado
Colombia	Mexico	Duke University	University of Missouri	Roaring Fork/Colorado
China	Panama	James Madison University	Uni. of North Carolina CH	Los Angeles
Dom. Republic	Paraguay	Manhattan College	University of South Carolina	Jupiter/Florida
Ecuador	Peru	The Ohio State University	University of Tennessee	New York City
Guatemala	Philippines	Old Dominion University	University of Virginia	Virginia Beach (FINAL)
Honduras	Rwanda	University of Georgia	Virginia Tech	
India	South Africa			
Ireland	United Kingdom			
	Vietnam			

## How Can You Join?

Sign up for Cycle for Smiles using [this link](#) or through our website. Please follow the step-by-step onboarding instructions on the following pages.

Once you're registered, you can start tracking your activity, whether it be cycling, running, walking, or other types of wellness activities highlighted in the Wellness Challenge section.

You will earn the corresponding points for each type of activity and can track the total distance traveled during your physical activities.

### WELLNESS CHALLENGE

- Join Operation Smile Event = 150 points
- Volunteer At Community Activity = 100 points
- Get A Wellness Screening = 100 points
- Eat Healthy For 48 Hours = 75 points
- Self-care (Workout) = 75 points
- Environment/Earth Friendly Activity = 75 points
- Recruit A Rider = 75 points
- Learn A New Skill = 75 points
- Unplug From Technology = 50 points
- Spend Time Outdoors = 50 points
- Kindness Decoration/Art = 50 points
- Reading/Writing = 50 points
- Phone A Friend/Family Member = 50 points
- Practice A Hobby = 50 points

**INDIVIDUAL GOAL = 1,000 POINTS**



# CYCLE FOR SMILES ONBOARDING

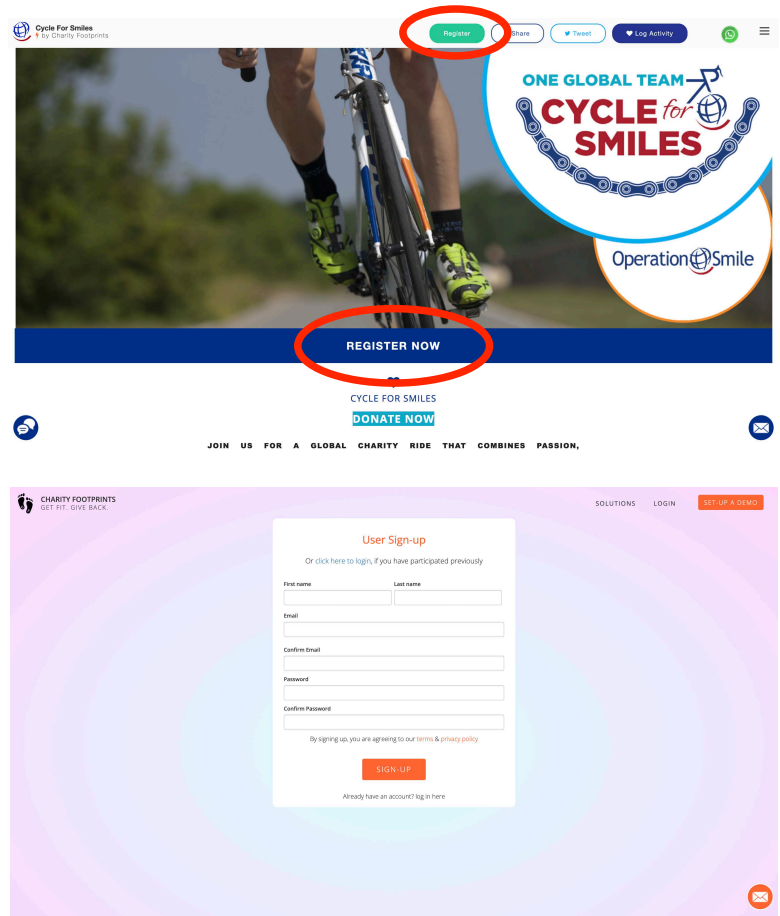


## HOW TO CREATE YOUR CYCLE FOR SMILES PAGE

Follow these simple steps:

[Get started by clicking this link!](#)

1. Click "REGISTER NOW" in the middle of the page or click the green "REGISTER" button in the top right.
2. Enter your information in the boxes, including your first name, last name, email and password or your new account. Once you click "SIGN UP", you will be directed to another page where you must log in using the same email and password.



3. After logging in, another page will pop-up with the "Fitness Tracking" box. Make sure to change "USA" to "CANADA" in the region drop-down menu. Proceed to indicate your T-shirt size and add an extra donation if you would like. Finally, check the last two boxes and click next.

REMEMBER: select Canada as your region to donate funds in Canadian dollars and receive a Canadian tax receipt.

Thank you for choosing to participate in this #GetFitGiveBack campaign. Once registered, you can track your workouts using the free Charity Footprints mobile apps or an approved wearable tracker, or simply add your workouts manually. You can track your workouts any where and at any time.

Select your campaign region  
Canada

Fitness Start/End Dates  
Apr 20, 2022 - Oct 31, 2022

Activity Type  
Ride

Distance (miles)  
40 miles

Donate to Join (CAD)  
FREE

Please Select T-shirt Size

I would like to make an extra donation of  CAD

I have acknowledged and agreed to the terms in the attached waiver.

I am over 13 years of age and agree to assume all risks including but not limited to injury, illness and other health related issues that may occur due to my participation in this event, and I hereby release Charity Footprints and all other campaign administrators, affiliates, agents, successors and assigns from all liability which could arise from my participation in this event.

Total: CAS 0

» NEXT

4. On the next page, you will be asked if you want to join a team.

#### Joining existing team:

Please select the team that you want to join if there is one already set up. There is a team "Canada" in the list.

#### Starting your own team:

If you are leading a team, scroll to the bottom of the list and click create team. You will then be asked to enter your team name and upload a photo. Be sure to add "Canada" to the end of your team name as this is a global challenge.

#### Participating as an individual:

Join team "Canada" in the drop down menu.

Rutgers University  
Rwanda  
South Africa  
Tampa  
Thailand  
The Ohio State University  
Turkey  
UCLA  
University of Alabama  
University of Georgia  
University of Mississippi  
University of Missouri  
University of North Carolina  
University of Tennessee  
University Of Virginia  
Vietnam  
Virginia Beach  
Virginia Tech  
✓ + Create Team

Enter Team Name

Upload Team Image

Upload Team Picture

» NEXT

- The next page will ask you to setup your profile. Upload a picture or choose an avatar, and then fill in your mailing address and contact details.

Profile Picture

The profile picture uploaded below will be posted on your individual fundraising page as well as other campaign pages such as leaderboards, virtual maps etc. Adding a profile picture helps people easily find you on the campaign.

Upload Picture

Upload Profile Picture

Or Choose an Avatar below

Mailing Address

Address

Suite/Apt

City

Zip Code

State Select a State

Country UNITED STATES

Contact Details

US +1

» NEXT

- On this page, you can add the emails of individuals that might be interested in donating to your profile. Separate each email by a comma and an automatic email, which you can edit in the bottom box, will be sent to each. Click "INVITE DONORS" to send the email.

Invite Donors

In a recent survey, the #1 reason for not donating was noted as "No one asked me to"! Let's make sure that isn't the case with this fundraiser ☺. Simply enter the email addresses of your friends, family members, colleagues and others and hit the "Invite Donors" button.

Enter Donor Emails

user1@email.com, user2@email.com...

Your personal message to the invitees

Hi there,

John Doe has invited you to support 'Operation Smile'. Click on the

Invite Donors

» NEXT

- Set a personal fundraising goal of at least \$240 dollars, but any goal greater than \$25 is permitted. Below that, you can write a few sentences describing why you are participating and asking for donations from potential donors.

Congratulations!

#GetFitGiveBack

Invite your friends, family members, colleagues and others to donate through your individual fundraising page. Research shows that people are more likely to give when personal fundraising appeal is shared & donate bigger amounts when fundraising targets are set high.

Fundraising Start/End Dates

Now - Oct 31, 2022

Fundraising Target (Min. 25)

240

Appeal To Potential Donors

I am cycling to support Operation Smile because I have been inspired by the work that they do around the world and I want to do my part to support them in any way that I can. I would greatly appreciate any donations! 🚴🇨🇦

» NEXT

- Finally, you can enter the emails of individuals that you want to invite to join you in the Cycle for Smiles initiative and edit the message in the bottom box.

Invite Your Friends

Amplify your support for Operation Smile by inviting others to join this campaign. There is no fee to send these invitations, and we're counting on your support to make this campaign go viral. To send invitations, simply add email address of the people you'd like to invite to this campaign and hit 'Share Campaign'.

Enter Invitee Emails

user1@email.com, user2@email.com...

Your personal message to the invitees

Hi there,

We're so excited to inform you that John Doe has invited you to participate in Cycle For Smiles to support Operation Smile

Share Campaign

GO TO MY FUNDRAISING PAGE



## YOUR FUNDRAISING PAGE

- Under "My Progress" you can see the miles you have completed and the points you have earned.
- You can edit your fundraising, distance and activity point goals, and your appeal by clicking "edit fundraiser" under your profile picture.
- To add a donation yourself, click the "donate" button in the top right of the page.

## LOGGING YOUR ACTIVITY

1. Click "LOG ACTIVITY" in the top right.
2. Click "ADD ACTIVITY" and input the activity details on the next page.
3. Be sure to select the right type of activity to receive the correct number of points/miles.
4. Press submit activity.

## ADDING FITNESS-TRACKING DEVICE

1. On the main Cycle for Smiles page, scroll down to the "HOW IT WORKS" section below the map and click "setup your devices" or [click this link](#).
2. Select your device brand and follow the steps.

## TIPS FOR A SUCCESSFUL FUNDRAISING PAGE

- ❑ You can make a personal donation to launch your fundraising efforts. People will be more likely to donate if someone already has!
- ❑ Stick to your fundraising goal and add a deadline date. (If you meet it, consider increasing it!)
- ❑ Update your page often – your supporters will enjoy following your progress.
- ❑ Reply to messages and comments by supporters to thank them, and if you know them personally, send a card or email. This could encourage people to donate more!
- ❑ Promote! Share with your friends, family, colleagues and ask them to share on their social channels. You may also want to get your school or workplace involved in setting up a team of your own.
- ❑ Share your page on social media.
- ❑ And most importantly... have fun!

