



Your toolkit for success

Join Cycle for SMILES between September 18th and October 31st to get fit, have fun and raise smiles in support of Operation Smile Canada.

Register today and start tracking your activity!

Let's get fit, have fun & raise funds for new SMILES!



www.cycleforsmiles.ca
www.operationsmile.ca
@OperationSmileCanada



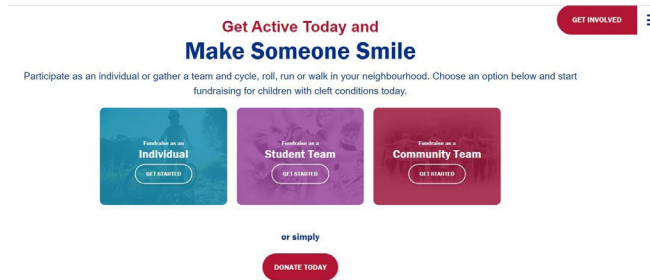
Operation  Smile
Canada

CREATE YOUR CYCLE FOR SMILES FUNDRAISING PAGE

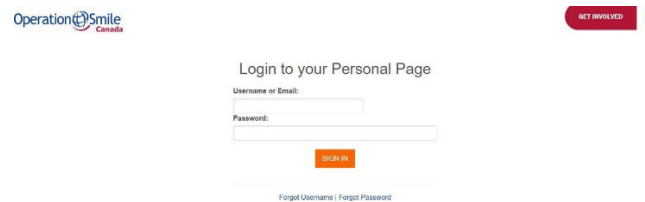
- ❑ Go to www.cycleforsmiles.ca and click SIGN UP



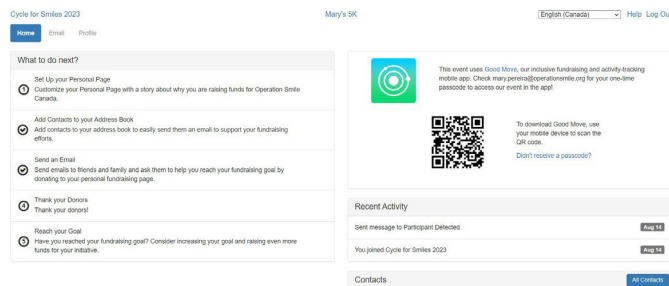
- ❑ Select your registration type – Individual, Student Team or Community Team – and follow the prompts.



- ❑ Once registered, log into your Personal Page to customize your URL, images, and fundraising messages (optional).



- ❑ Download the Good Move app, connect to your fitness tracking device and get moving!



YOUR FUNDRAISING PAGE

- ❑ Under My Progress, you can see the funds you've raised and your activity progress.
- ❑ You can edit your fundraising goals and customize your page (optional) by signing into your Participant Centre. Learn how by visiting the FAQ section.
- ❑ Encourage others to donate to your page by making a personal donation. Simply click the DONATE NOW button on your personal page and enter the amount you would like to donate.
- ❑ Need support? Send us an email givesmiles@operationsmile.org and one of our team members will reach out to provide support.

LOGGING YOUR ACTIVITY

- ❑ Once you've registered a Cycle for SMILES fundraising page, you will receive an email from Good Move prompting you to download the app and enter your one-time passcode. Didn't receive your passcode? Click on Didn't receive a passcode in your Participant Centre and check your junk mail for the code.
- ❑ Once you've opened the app, select the Cycle for SMILES event and select Log an activity. You can link your fitness tracker to instantly track your activities. Don't have a fitness tracker? That's ok! You can manually enter activities or select Gym check-in. Click Add Activity and input the activity details right from the app.
- ❑ Be sure to select the right activity type to receive the correct number of points/miles. Enter the duration, date, and activity description. Remember to save your progress!

TIPS FOR A SUCCESSFUL FUNDRAISING PAGE

- ❑ You can make a personal donation to launch your fundraising efforts. Friends and family will be more likely to donate if they see a gift on your page.
- ❑ Stick to your fundraising goal and add a deadline date. If you meet it, consider increasing it!
- ❑ Update your page often. Your supporters will enjoy following your progress.
- ❑ Reply to messages and comments by supporters to thank them. You could even send personal messages which might encourage people to donate more.
- ❑ Promote! Share with your friends, family, colleagues, and personal contacts.
- ❑ Share your page on your social media accounts.
- ❑ And most importantly, have fun! You are making a difference in a child's life, and that is something to celebrate!