

Join **Cycle For SMILES** between September 18th and October 31st to get fit, have fun and raise smiles in support of Operation Smile Canada and children around the world affected by cleft lip, cleft palate, and other facial differences.

Help provide free life-changing surgeries that transform children's lives in as little as 45 minutes for as little as \$240.

Let's get fit, have fun & raise funds for new SMILES! Register your online fundraising page & track your activities in the Good Move app (details below!).

Sign up or donate at www.cycleforsmiles.ca.



## Register Today!

Follow the simple steps on the next page to register for Cycle for SMILES!

Once you're signed up, you can start sharing your personal fundraising page.

You can also track your activity using the Good Move app.

However, you choose to move, you will earn the corresponding points for each type of activity and can track the total funds raised and distance travelled throughout the Cycle for SMILES campaign.







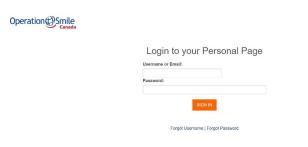
### CYCLE FOR SMILES TOOLKIT

#### HOW TO CREATE YOUR CYCLE FOR SMILES PAGE

- Go to www.cycleforsmiles.ca
- ☐ Click Blue "SIGN UP" button.



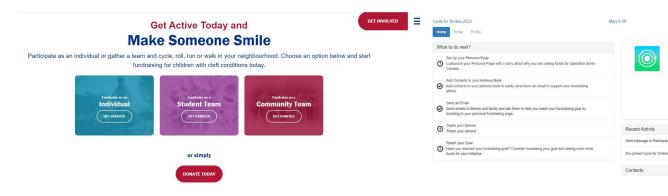
Once registered, sign in to access your participant centre to customize your URL, Image and Fundraising message or use the default setting provided.



☐ Select how you want to Fundraise. As an Individual, as a Student Team, or as a Community Team. Follow the Registration prompts to complete your registration.

one-time passcode and open the app to connect your fitness tracking device.

☐ Download the Good Move app, enter your



☐ Or simply click on Donate Today.

- □ Didn't receive your passcode? Click on 'Didn't receive a passcode' in your participant centre and check your email for the code.
- Need support? Send us an email givesmiles@operationsmile.org and one of our team members will reach out to provide support.











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#### TIPS FOR A SUCCESSFUL FUNDRAISING PAGE

- ☐ You can make a personal donation to launch your fundraising efforts. People will be more likely to donate if someone already has!
- Stick to your fundraising goal and add a deadline date. (If you meet it, consider increasing it!)
- □ Update your page often your supporters will enjoy following your progress.
- □ Reply to messages and comments by supporters to thank them, and if you know them personally, send a card or message. This could encourage people to donate more!
- □ Promote! Share with your friends, family, colleagues, and personal contacts. You may also want to get your workplace or school involved by setting up a team!
- ☐ Share your page on your personal social media.
- □ And most importantly... have fun and feel good knowing you are making a difference in a child's life!



Pavinee, Sisaket Thailand

# Cycle for Smiles Canada <a href="https://www.cyclceforsmiles.ca">www.cyclceforsmiles.ca</a> General website: <a href="https://www.operationsmile.ca">www.cyclceforsmiles.ca</a> General website: <a href="https://www.operationsmile.ca">www.operationsmile.ca</a> General website: <a href="https://www.op

#### YOUR FUNDRAISING PAGE

- Under "My Progress" you can see the funds you've raised and your activity progress.
- ☐ You can edit your fundraising goals, and customize your page by signing into your\_ participant centre. Learn how by visiting the FAQs section.
- □ Encourage others to donate to your page by making a personal donation. Simply click the "Donate" button on your personal page and enter the amount you would like to donate.

#### LOGGING YOUR ACTIVITY

- Once you have registered a Cycle for SMILES fundraising page you will receive an email from Good Move prompting you to download the app and enter your onetime passcode.
- 2. Enter your code and open the app.
- Select the Cycle for SMILES event and select log an activity. Here you can link your fitness tracking device to instantly track your activities.
- 4. Don't have a fitness tracker? You can make a manual entry or select gym check- in. Click "ADD ACTIVITY" and input the activity details right from the app.
- 5. Be sure to select the right type of activity to receive the correct number of points/miles.
- 6. Enter the duration, date, and activity description. Remember to save your progress!







